



## QUOTATION / PROPOSAL FOR SCHOOL LITERACY RESOURCE

**To:** Headteacher / Literacy Lead / Finance Department

**From:** Spike's Sight Words – Specialist Literacy Resources

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### **Subject: Enhancing Literacy Outcomes via Orthographic Mapping**

This proposal outlines the cost and benefits of integrating **Spike's Sight Words** board games into your school's literacy strategy. Moving beyond traditional rote memorisation, Spike's Sight Words is a curriculum-aligned tool designed to facilitate **orthographic mapping**—the mental process students use to store words for immediate, effortless retrieval. By engaging multiple senses, our games help pupils bond phonemes to graphemes, boosting reading fluency and long-term confidence.

### **Why Spike's Sight Words?**

**Science of Reading Aligned:** Specifically designed to support the transition from sounding out to automatic recognition through orthographic mapping.

**Curriculum Integration:** Mapped to high-frequency word lists and National Literacy standards for EYFS, KS1, and intervention groups.

**Inclusive & Differentiated:** Highly effective for EAL learners and SEND pupils who require multisensory reinforcement to bridge literacy gaps.

**Classroom-Durable Design:** High-specification components built to withstand daily use in busy learning environments.

**Engagement without Anxiety:** Makes practising to read fun and engaging.

## **Standard Pricing & Bundles**

### **Spike's Sight Words: School Pricing Tiers**

Quantity	Discount	Price Per Pack	Total Cost	VAT Status
<b>1 – 3 Packs</b>	<b>RRP</b>	<b>£45.00</b>	£45 – £135	<b>No VAT to Pay</b>
<b>4 – 7 Packs</b>	<b>20% Off</b>	<b>£36.00</b>	£144 – £252	<b>No VAT to Pay</b>
<b>8 – 10+ Packs</b>	<b>30% Off</b>	<b>£31.50</b>	£252 – £315+	<b>No VAT to Pay</b>

Spike's Sight Words is currently exempt from VAT, meaning the price you see is the price you pay. All orders include 30-day payment terms for UK schools.

Please feel free to email [info@spikessightwords.com](mailto:info@spikessightwords.com) if you have any questions.